

SURVEYORS JOURNAL



Rate Card 2024

There will be six editions of the Surveyors Journal in 2024:

February, April, June, August, October, and December.

CIRCULATION

It is posted directly to all Chartered Surveyors in the Republic of Ireland.

This includes:

Residential Property and Valuation Surveyors	1,600+
Quantity Surveyors	2,500+
Building Surveyors	300+
Facility Management Surveyors	300+

Plus smaller numbers of specialist Chartered Surveyors including Arts and Antiques Surveyors, Geomatics Surveyors, Commercial Property Surveyors, Property Finance Surveyors and, Rural Surveyors.

Special offer

Book an advert in all six editions of 2024 by January 19 and get a 40% discount.

DATES FOR EACH EDITION

February 2024

Friday January 19	Editorial deadline
Friday January 26	Advertising deadline
Monday February 26	On desks

June 2024

Friday May 10	Editorial deadline
Friday May 17	Advertising deadline
Friday June 7	On desks

October 2024

Friday September 6	Editorial deadline
Friday September 13	Advertising deadline
Friday October 11	On desks

April 2024

Thursday March 14	Editorial deadline
Friday March 22	Advertising deadline
Monday April 15	On desks

August 2024

Friday July 19	Editorial deadline
Friday July 26	Advertising deadline
Friday August 16	On desks

December 2024

Friday November 15	Editorial deadline
Friday November 22	Advertising deadline
Friday December 13	On desks

RATES AND TECHNICAL SPECIFICATION

Advertisement size	Rate	Technical specification
Double page spread	€2,500	420mm x 297mm
Full page	€1,500	210mm x 297mm
Half page	€ 850	180mm x 130mm
Half page upright	€ 850	87mm x 297mm
Third page	€ 650	180mm x 90mm
Quarter page	€ 500	87mm x 130mm
Inserts	€1,500	

Plus VAT at 23%.

Please provide advert copy with crop marks in a high resolution pdf.

Discounts

(No discounts for cover positions.)

New advertiser	Four adverts
10%	25%
Two adverts	Five adverts
15%	30%
Three adverts	Six adverts
20%	35%

CONTACT

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